



Christmas with Mercy

SPONSORSHIPS

WITH YOUR SUPPORT, WE CAN MAKE THIS HOLIDAY SEASON BRIGHTER FOR CHILDREN IN OUR COMMUNITY. YOUR SPONSORSHIP WILL HELP SPREAD THE WARMTH AND JOY OF THE SEASON FOR FAMILIES THIS CHRISTMAS.

MAIN EVENT SPONSOR

\$10,000

1 AVAILABLE

- Exclusive naming rights as the Presenting Sponsor for the entire program
- Featured logo on all promotional materials
- Prominent logo placement on the photo backdrop for "Photos with Santa"
- Recognition in all post-event communications
- Acknowledgment during the event with exclusive signage at every key station
- Dedicated volunteer shift for your team of up to 10 employees to participate in the event
- Special thank-you post on social media featuring a group photo of your team at the event

FUN ZONE SPONSOR

\$5,000

- Exclusive sponsor of the Kid Zone, where children can engage in festive activities
- Prominent logo display in the Kid Zone area
- Recognition on House of Mercy's website with a clickable logo linking to your business.
- Acknowledgement on social media, including pre-event and post-event promotional posts
- Signage acknowledgment during the event in high-traffic areas

SANTA'S HELPER SPONSOR

\$2,500

- Logo featured at the Wrapping Station, where families will have their gifts wrapped by our volunteers
- Logo placement on event signage and banners in main areas
- Recognition on the House of Mercy website
- Mention in social media posts before, during, and after the event
- Signage acknowledgment in common event areas

TOY SHOP SPONSOR

\$1,000

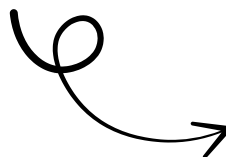
- Sponsorship of a specific toy zone, such as the Lego Zone, Barbie Zone, Games Zone, or Sports Zone with signage at your zone
- Recognition on House of Mercy's website
- Mention in social media posts leading up to the event
- Event signage acknowledgment, with your business name included among sponsors

EVENT SPONSOR

\$500

- Recognition on House of Mercy's website
- Mention in social media posts leading up to the event
- Event signage acknowledgment, with your business name included among sponsors

LEARN MORE



<https://houseofmercyva.org/christmas-with-mercy/>

If you have any questions contact Rebecca Wire at 571-292-2346
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