



MERCY FEST 2025

**SATURDAY
SEPT
27TH**

FESTIVAL SPONSOR- \$10,000 (2 available)

- **AT EVENT:** (3) Announcements at Stage
- **AT EVENT:** Premier Booth at Event Entrance (Tent Provided)
- **INDIVIDUAL PROMOTION:** Before, During and After Event (Including Emails, Web Page Post, and Social Media Blasts)
- **SIGNAGE:** Banner at Welcome Tent
- **TICKETS:** (15) General Admission Tickets to Festival
- **PRINT:** Full Page Ad in Festival Program
- **PRINT:** Booth Location on Festival Map



THRIFT STORE SPONSOR- \$5,000 (2 available)

- **AT EVENT:** (2) Announcements at Stage
- **AT EVENT:** Option to Table (NO Tent Provided)
- **INDIVIDUAL PROMOTION:** Before, During and After Event (Including Emails, Web Page Post, and Social Media Blasts)
- **SIGNAGE:** Banner at Thrift Store (For 1 Month)
- **TICKETS:** (10) General Admission Tickets to Festival
- **PRINT:** Half Page Ad in Festival Program
- **PRINT:** Logo on Thrift Store Coupon

STAGE SPONSOR- \$2,500 (3 available)

- **AT EVENT:** (1) Announcement at Stage
- **AT EVENT:** Option to Table (NO Tent Provided)
- **INDIVIDUAL PROMOTION:** Before, During and After Event (Including Emails, Web Page Post, and Social Media Blasts)
- **SIGNAGE:** Banner at Stage
- **TICKETS:** (6) General Admission Tickets to Festival
- **PRINT:** Quarter Page Ad in Festival Program
- **PRINT:** Booth Location on Festival Map (If Tabling)



ACTIVITY SPONSOR- \$1,500 (10 available)

- **AT EVENT:** (3) Group Announcements at Stage
- **AT EVENT:** Choice of Activity to Sponsor
- **GROUP PROMOTION:** Before, During and After Event (Including Emails, Web Page Post, and Social Media Blasts)
- **SIGNAGE:** Banner at Activity Booth
- **TICKETS:** (2) General Admission Tickets to Festival
- **PRINT:** Logo Ad in Festival Program
- **PRINT:** Logo at Activity Location on Festival Map

SUPPORTING SPONSOR- \$500 (10 available)

- **AT EVENT:** (3) Group Announcements at Stage
- **GROUP PROMOTION:** Before, During and After Event (Including Emails, Web Page Post, and Social Media Blasts)
- **TICKETS:** (2) General Admission Tickets to Festival
- **PRINT:** Logo Ad in Festival Program



SPONSORSHIP REGISTRATION DEADLINE: AUGUST 30, 2025

Sponsorships registered after deadline are not guaranteed participation in Printed Marketing Materials.

<https://houseofmercyva.org/festival/festival-sponsorships/>

If you have any questions please contact Rebecca Wire at 571-292-2346

or via email at rwire@houseofmercyva.org

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